

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Stephanie Kincaid
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
10/31/12 - 11/06/12	968925	6400166

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/05/12	11/11/12	MT-----	2	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	11/05/12	5:58 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP164H	\$275.00	NM
1	WPBF	Tu	11/06/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP164H	\$275.00	NM
2	10/31/12	11/02/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	--WTF--	3	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	10/31/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP156H	\$275.00	NM
1	WPBF	Th	11/01/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP156H	\$275.00	NM
3	WPBF	F	11/02/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP156H	\$275.00	NM
3	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	11/05/12	11/11/12	MT-----	2	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	11/05/12	8:42 AM	Good Morning America	7-9AM	:30	2012MRFP156H	\$275.00	NM
1	WPBF	Tu	11/06/12	7:43 AM	Good Morning America	7-9AM	:30	2012MRFP164H	\$275.00	NM
4	10/31/12	11/02/12	Good Morning America	7-9AM	--WTF--	:30	3	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	--WTF--	3	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/31/12	8:48 AM	Good Morning America	7-9AM	:30	2012MRFP143H	\$275.00	NM
3	WPBF	Th	11/01/12	8:58 AM	Good Morning America	7-9AM	:30	2012MRFP143H	\$275.00	NM
2	WPBF	F	11/02/12	8:55 AM	Good Morning America	7-9AM	:30	2012MRFP143H	\$275.00	NM
5	10/31/12	11/02/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	3	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/29/12	11/04/12	--WTF--	3	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/31/12	10:35 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP156H	\$225.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/31/12	11/02/12	10-11a Anderson Cooper 10-11a		--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	11/01/12	10:27 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP156H	\$225.00 NM
2	WPBF	F	11/02/12	10:51 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP156H	\$225.00 NM
6	11/05/12	11/06/12	10-11a Anderson Cooper 10-11a		MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	10:37 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP164H	\$225.00 NM
1	WPBF	Tu	11/06/12	10:43 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP164H	\$225.00 NM
7	11/05/12	11/06/12	The View	11A-12PM	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:33 AM	The View	11A-12PM	:30	2012MRFP156H	\$400.00 NM
2	WPBF	Tu	11/06/12	11:33 AM	The View	11A-12PM	:30	2012MRFP156H	\$400.00 NM
8	10/31/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP143H	\$175.00 NM
2	WPBF	Th	11/01/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
Credited									
9	11/05/12	11/06/12	WPBF News 25 @ Noon 12pm-1230pm		MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
Credited									
1	WPBF	Tu	11/06/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP164H	\$175.00 NM
10	10/31/12	11/02/12	1230-1P Access Hollywood 1230-1p		--WTF--	:30	3	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP156H	\$350.00 NM
3	WPBF	Th	11/01/12	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP156H	\$350.00 NM
1	WPBF	F	11/02/12	12:49 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP156H	\$350.00 NM
11	11/05/12	11/06/12	1230-1P Access Hollywood 1230-1p		MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP164H	\$175.00 NM
1	WPBF	Tu	11/06/12	12:48 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP164H	\$175.00 NM
12	10/31/12	11/02/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/31/12	11/02/12	THE CHEW	1P-2P	--WTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
	10/29/12	11/04/12	--WTF--				3	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	1:57 PM	THE CHEW	1P-2P	:30	2012MRFP156H	\$275.00 NM
3	WPBF	Th	11/01/12	1:56 PM	THE CHEW	1P-2P	:30	2012MRFP143H	\$275.00 NM
2	WPBF	F	11/02/12	1:57 PM	THE CHEW	1P-2P	:30	2012MRFP143H	\$275.00 NM
13	11/05/12	11/06/12	THE CHEW	1P-2P	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	12:58 PM	THE CHEW	1P-2P	:30	2012MRFP164H	\$275.00 NM
1	WPBF	Tu	11/06/12	1:27 PM	THE CHEW	1P-2P	:30	2012MRFP156H	\$275.00 NM
14	11/05/12	11/06/12	GENERAL HOSPITAL	GENERAL HOSPIT	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	11/05/12	2:23 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP156H	\$450.00 NM
1	WPBF	Tu	11/06/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP164H	\$450.00 NM
15	10/31/12	11/02/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP143H	\$450.00 NM
2	WPBF	Th	11/01/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP156H	\$450.00 NM
1	WPBF	F	11/02/12	2:22 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP156H	\$450.00 NM
16	10/31/12	11/02/12	Dr. Oz	4-5p	--WTF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	4:38 PM	Dr. Oz	4-5p	:30	2012MRFP156H	\$500.00 NM
1	WPBF	F	11/02/12	4:56 PM	Dr. Oz	4-5p	:30	2012MRFP156H	\$500.00 NM
17	11/05/12	11/06/12	Dr. Oz	4-5p	MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	4:17 PM	Dr. Oz	4-5p	:30	2012MRFP164H	\$500.00 NM
2	WPBF	Tu	11/06/12	4:40 PM	Dr. Oz	4-5p	:30	2012MRFP164H	\$500.00 NM
18	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:40 PM	M-F 5pm News	5-6pm	:30	2012MRFP164H	\$450.00 NM
19	10/31/12	11/02/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/31/12	11/02/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	3	\$450.00	NM
10/29/12 11/04/12 --WTF-- 3 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	5:28 PM	M-F 5pm News	5-6pm	:30	2012MRFP156H	\$450.00 NM
3	WPBF	Th	11/01/12	5:40 PM	M-F 5pm News	5-6pm	:30	2012MRFP143H	\$450.00 NM
2	WPBF	F	11/02/12	5:57 PM	M-F 5pm News	5-6pm	:30	2012MRFP143H	\$450.00 NM
20	10/31/12	11/02/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	--WTF--	:30	2	\$525.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP156H	\$525.00 NM
2	WPBF	F	11/02/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP156H	\$525.00 NM
21	11/05/12	11/05/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	M-----	:30	1	\$525.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP164H	\$525.00 NM
22	11/05/12	11/05/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	M-----	:30	1	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:25 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP164H	\$1,600.00 NM
23	10/31/12	11/02/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	--WTF--	:30	2	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP143H	\$1,600.00 NM
2	WPBF	F	11/02/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP156H	\$1,600.00 NM
24	11/05/12	11/05/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	M-----	:30	1	\$1,700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP156H	\$1,700.00 NM
25	10/31/12	11/02/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	--WTF--	:30	3	\$1,700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	7:41 PM	Jeopardy	7:30-8PM	:30	2012MRFP156H	\$1,700.00 NM
1	WPBF	Th	11/01/12	7:42 PM	Jeopardy	7:30-8PM	:30	2012MRFP156H	\$1,700.00 NM
2	WPBF	F	11/02/12	7:33 PM	Jeopardy	7:30-8PM	:30	2012MRFP143H	\$1,700.00 NM
26	10/31/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		--WTF--	:30	3	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/31/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	10/31/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP143H	\$1,000.00 NM
1	WPBF	Th	11/01/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP143H	\$1,000.00 NM
2	WPBF	F	11/02/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP156H	\$1,000.00 NM
27	11/05/12	11/05/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	11:35 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP156H	\$1,000.00 NM
28	10/31/12	11/02/12	Nightline	1135-1205AM / 123	--WTF--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	12:02 AM	Nightline	1135-1205AM / 123	:30	2012MRFP143H	\$350.00 NM
29	10/31/12	11/02/12	Nightline	1135-1205AM / 123	--WTF--	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--WTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/31/12	12:02 AM	Nightline	1135-1205AM / 123	:30	2012MRFP156H	\$700.00 NM
1	WPBF	Th	11/01/12	11:56 PM	Nightline	1135-1205AM / 123	:30	2012MRFP156H	\$700.00 NM
30	11/05/12	11/05/12	Nightline	1135-1205AM / 123	M-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	12:01 AM	Nightline	1135-1205AM / 123	:30	2012MRFP164H	\$700.00 NM
31	11/05/12	11/05/12	DWTS	8-10P	M-----	:30	1	\$9,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	8:49 PM	DWTS	8-10P	:30	2012MRFP164H	\$9,000.00 NM
32	11/05/12	11/05/12	CASTLE	10-11PM	M-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	M-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	10:35 PM	CASTLE	10-11PM	:30	2012MRFP164H	\$5,000.00 NM
33	10/31/12	10/31/12	THE MIDDLE	830-9P	--W----	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	--W----	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	8:49 PM	Neighbors	830-9P	:30	2012MRFP156H	\$3,600.00 NM
34	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM	8-11PM	---T---	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	---T---	1	\$1,500.00				

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
34	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM		---T---	:30	1	\$1,500.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	11/01/12		46TH ANNUAL CMA AWARDS	8-11PM	:00		\$1,500.00	NM
Credited										
35	11/02/12	11/02/12	SHARK TANK	8-9PM	----F--	:30	1	\$2,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	----F--	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	11/02/12	8:00 PM	LAST MAN STANDING PREMIE	8-830P 11/2	:30	2012MRFP156H	\$2,000.00	NM
36	11/02/12	11/02/12	PRIMETIME	9-10PM	----F--	:30	1	\$2,000.00	NM	
Class of Time- Immediately Pre-emptible No Makegood Required										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	----F--	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	11/02/12	9:42 PM	SHARK TANK	9-10PM	:30	2012MRFP156H	\$2,000.00	NM
37	11/02/12	11/02/12	20/20	10-11PM	----F--	:30	1	\$2,200.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	----F--	1	\$2,200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	F	11/02/12	10:35 PM	20/20	10-11PM	:30	2012MRFP143H	\$2,200.00	NM
38	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	2	\$160.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----S-	2	\$160.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	11/03/12	6:14 AM	Sat 6-7am News	Sat 6-7am	:30	2012MRFP164H	\$160.00	NM
2	WPBF	Sa	11/03/12	6:38 AM	Sat 6-7am News	Sat 6-7am	:30	2012MRFP164H	\$160.00	NM
39	11/03/12	11/03/12	GMA Saturday 7-8am	Sat 7am-8am	-----S-	:30	1	\$325.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----S-	1	\$325.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	11/03/12	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	2012MRFP156H	\$325.00	NM
40	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----S-	:30	1	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----S-	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	11/03/12		Sat 8-9am News	Sat 8-9am	:00		\$225.00	NM
Credited										
41	11/03/12	11/03/12	Sat 330-7pm ABC College	330-7pm	-----S-	:30	1	\$2,000.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	10/29/12	11/04/12	-----S-	1	\$2,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	11/03/12	7:28 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	2012MRFP164H	\$2,000.00	NM
LR - Football										
42	11/03/12	11/03/12	Sat Prime College Footba	8-1130pm	-----S-	:30	2	\$1,175.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	11/03/12	11/03/12	Sat Prime College Footba	8-1130pm	-----S-	:30	2	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
	10/29/12	11/04/12			-----S-		2	\$1,175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	10:10 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP164H	\$1,175.00 NM
2	WPBF	Sa	11/03/12	11:42 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP156H	\$1,175.00 NM
LR - Football									
43	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	2	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S-	2	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	11/03/12	5:14 AM	Sat 5-6am News	Sat 5-6am	:30	2012MRFP164H	\$60.00 NM
2	WPBF	Sa	11/03/12	5:42 AM	Sat 5-6am News	Sat 5-6am	:30	2012MRFP156H	\$60.00 NM
44	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----S	:30	2	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	2	\$90.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12		Sun 6-7am News	Sun 6-7am	:00		\$90.00 NM
Credited									
2	WPBF	Su	11/04/12	6:26 AM	Sun 6-7am News	Sun 6-7am	:30	2012MRFP164H	\$90.00 NM
45	11/04/12	11/04/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	2	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP164H	\$325.00 NM
2	WPBF	Su	11/04/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP156H	\$325.00 NM
46	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	8:59 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP164H	\$225.00 NM
47	11/04/12	11/04/12	Chris Matthews	Sun 10-10:30AM	-----S	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP164H	\$450.00 NM
48	11/04/12	11/04/12	Sun 630pm News	630-7pm	-----S	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	11/04/12	6:40 PM	Sun 630pm News	630-7pm	:30	2012MRFP156H	\$800.00 NM
49	11/04/12	11/04/12	AFV	7-8PM	-----S	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	-----S	1	\$825.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
968925-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	11/04/12	11/04/12	AFV	7-8PM	-----S	:30	1	\$825.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 7:20 PM AFV 7-8PM :30 2012MRFP164H \$825.00 NM									
50	11/04/12	11/04/12	OUAT	8-9PM	-----S	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 8:19 PM OUAT 8-9PM :30 2012MRFP164H \$3,600.00 NM									
51	11/04/12	11/04/12	REVENGE	9-10PM	-----S	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$2,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 REVENGE 9-10PM :00 \$2,175.00 NM									
Credited									
52	11/04/12	11/04/12	M-SUN WPBF News 25 @ 11-11:35PM		-----S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 11:12 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP156H \$1,000.00 NM									
53	11/03/12	11/03/12	M-Sun 1130p-12am Late	1130p-1205am	-----S-	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 12:17 AM M-Sun 1130p-12am Late News 1130p-1205am :30 2012MRFP164H \$800.00 NM									
LR - Football									
54	11/05/12	11/06/12	WPBF News 25 Mornings	6-7AM	MT-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 6:23 AM WPBF News 25 Mornings 6-7AM :30 2012MRFP164H \$550.00 NM									
55	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 11/06/12 9:00 AM Good Morning America 7-9AM :30 2012MRFP164H \$550.00 NM									
56	11/05/12	11/06/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 3:54 PM M-F 3-4P M-F 3-4P :30 2012MRFP164H \$400.00 NM									
2 WPBF Tu 11/06/12 3:57 PM M-F 3-4P M-F 3-4P :30 2012MRFP164H \$400.00 NM									
57	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 M----- 1 \$900.00									

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Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDEN		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:54 PM	M-F 5pm News	5-6pm	:30	2012MRFP156H	\$900.00 NM
58	11/05/12	11/06/12	Good Morning America	7-9AM	MT-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	11/06/12	8:30 AM	Good Morning America	7-9AM	:30	2012MRFP156H	\$550.00 NM
59	11/05/12	11/06/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	9:58 AM	Dr. Oz M-F 9-10a	9-10a	:30	2012MRFP164H	\$450.00 NM
60	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	2012MRFP164H	\$320.00 NM
61	11/05/12	11/06/12	4:30a-5a	430a-5a	MT-----	:30	2	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	11/05/12	11/11/12	MT-----	2	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	11/05/12		4:30a-5a	430a-5a	:00		\$20.00 NM
					Credited				
2	WPBF	Tu	11/06/12		4:30a-5a	430a-5a	:00		\$20.00 NM
					Credited				
Total Spots							92		

Payment Terms 30 Days

<u>Gross Total</u>	\$74,950.00
<u>Agency Commission</u>	\$11,242.50
<u>Net Amount Due</u>	\$63,707.50